

## SPEAKER KIT



### KEY SPEAKING TOPICS

ARTIFICIAL INTELLIGENCE

FUTURE OF WORK

EMERGING TECHNOLOGY

ROBOTICS

DESIGN SPRINTS

MANAGING & COACHING DESIGN

ORGANISATIONAL CULTURE AND DESIGN

EXPERIENCE DESIGN

DESIGN THINKING

WEARABLES

INTERNET OF THINGS

SERVICE DESIGN

USER EXPERIENCE

OMNI CHANNEL CUSTOMER EXPERIENCE

AMBIENT INTELLIGENCE

UX RESEARCH

LEADERSHIP

HUMANS & TECHNOLOGY

Katja is the Managing Director of Designit, Australia & New Zealand, a strategic design firm who work with ambitious brands to create high-impact products, services, systems and spaces – that people love. Katja is proud to be an International Director on the Global Board of the Interaction Design Association (IxDA).

Back in 2014, Katja founded syfte, a specialist business in research and experience design. In late 2018, her business was acquired by the international firm Wipro, and she was announced as ‘Managing Director of Australia & New Zealand’ for Designit, Wipro’s strategic design arm. Katja was also a co-founding member of IxDA Sydney. Together with Joe Ortenzi, she has built a community of over 2000 designers in Sydney, providing them with learning opportunities via lecture based meetups that draw a crowd of 150 people each time, a mentoring program and workshops.

One of Katja’s personal motivations is to inspire other women, especially in her industry, to reach toward their definition of professional success. She is a sought-after keynote speaker for various organisations and associations including Interaction Latin America, Design Up (Bangalore), Women In Design, Leaders in Heels, Women In Commerce, Code like a Girl (Melbourne Knowledge week), Inaugural CMO Conference 2017, Telstra and Macquarie Bank. Katja was recognised as one of the Top 10 Australian Women Entrepreneurs 2018 by My Entrepreneur Magazine and named one of the 100 Women of Influence by Westpac and the Australian Financial Review in 2016.

Katja is also a published contributing author, and regular national media commentator for her industry. Having overcome seemingly insurmountable obstacles, Katja’s vision and determination has seen her become an exceptional thought leader and inspiration to countless women across the world.

Recently Katja Forbes presented to over 230 of our customers at our Sydney #Digitalks event on ‘Design Thinking and Omni-channel: The Future of Customer Experience. The feedback from her talk was excellent. Her knowledge is very deep, and she has a knack of demystifying complex information into easily digestible snippets, whilst backing up her content with great examples.

Her straight-forward communication style and great sense of humour endeared her to the audience who were very open in praising her presentation style. We couldn’t wait to invite Katja to present at our Melbourne #Digitalks event too!

Carolyn Hyams, Marketing Director AQUENT

## PREVIOUS EVENTS

### Keynote

Interaction Latin America  
Rio de Janeiro, November 2018

### Speaker

LAST Conference  
Sydney, August 2018

### Keynote

Customer Connectivity  
Momentum Conference, July 2017

### Speaker

CEO Connect  
July 2018

### Speaker

Interaction18  
France, February 2018

### Speaker

Design Up  
Bangalore, 2017 & 2018

### Speaker

Aquent Digitalks  
September 2016

### Speaker

Code Like A Girl  
Melbourne Knowledge Week, 2016

### Speaker

Women in Commerce  
Macquarie Bank, April 2016

### Speaker & Mentor

Remarkable.org.au  
2016

### Speaker

Future Assembly  
November 2015

### Speaker & Expert Panellist

Design Led Tuesdays, UNSW  
September 2015

### Speaker

Women in Design  
Design Tasmania, July 2015

### Speaker

Leaders in Heels  
June 2015

### Expert Panellist

Internet of Things and Digital Auras  
Linked Festival, 2015

### Expert Panellist

Accessible Mobile App Challenge  
ACCAN & Australian Human Rights  
Council “Apps for all”, 2014

### Speaker

Ignite Digital  
2014

### Speaker

Ambient Intelligence  
UX Australia, 2014

FOR VIDEOS AND MORE INFORMATION PLEASE VISIT  
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