Katja Forbes

Katja is the founder of **syfte**, specialist in research & experience design, educator in Design Thinking and Interaction Design at University of Sydney and co-founding member of the Interaction Design Association (IxDA) Sydney.

SPEAKER KIT

Katja holds a BA Communications (broadcast journalism), a Master of Multimedia Design and a Master of science (Human Centred Systems).

Katja has been working in digital media since the mid 1990's back when everyone had blue hair and rode razor scooters around the office.

Such a long tenure in the industry has afforded her with invaluable experience and perspective which she loves to share. Most recently she's been exploring the world of digital auras and ambient intelligence as well as less creepy topics like holistic experience design and wearable tech and cognition.

In 2016 Katja was listed as one of the 100 Women of Influence by Westpac and the Australian Financial review.

KEY SPEAKING TOPICS

> EXPERIENCE DESIGN

> DESIGN THINKING

> WEARABLES

> INTERNET OF THINGS

> SERVICE DESIGN

> USER EXPERIENCE

> OMNI CHANNEL
  CUSTOMER EXPERIENCE

> AMBIENT INTELLIGENCE

> UX RESEARCH

> LEADERSHIP

> HUMANS & TECHNOLOGY

Recently Katja Forbes presented to over 230 of our customers at our Sydney #Digitalks event on 'Design Thinking and Omni-channel: The Future of Customer Experience. The feedback from her talk was excellent. Her knowledge is very deep, and she has a knack of demystifying complex information into easily digestible snippets, whilst backing up her content with great examples.

Her straight-forward communication style and great sense of humour endeared her to the audience who were very open in praising her presentation style. We couldn't wait to invite Katja to present at our Melbourne #Digitalks event too!

Carolyn Hyams, Marketing Director AQUENT

We invited Katja to be a keynote speaker at one of our Code Like a Girl events earlier this year to cover the theme of 'Internet of Things'. She is an articulate speaker who delivers nothing short of the spectacular. Her take on the topic of discussion was refreshing and relevant to our audience. Given her knowledge and experience in the industry, Katja gave valuable insight into the topic. Without a doubt, she left all of us feeling inspired after her talk, and we'd love to have her again as a speaker in future events.

Code Like a Girl Team

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PREVIOUS EVENTS

Keynote
Customer Connectivity
Momentum Conference, July 2017

Speaker
Aquent Digitalks
September 2016

Speaker
Code Like A Girl
Melbourne Knowledge Week, 2016

Speaker
Women in Commerce
Macquarie Bank, April 2016

Speaker & Mentor
Remarkable.org.au
2016

Speaker
Future Assembly
November 2015

Speaker & Expert Panellist
Design Led Tuesdays, UNSW
September 2015

Speaker
Women in Design
Design Tasmania, July 2015

Speaker
Leaders in Heels
June 2015

Expert Panellist
Internet of Things and Digital Auras
Linked Festival, 2015

Expert Panellist
Accessible Mobile App Challenge
ACCAN & Australian Human Rights
Council "Apps for all", 2014

Speaker
Ignite Digital
2014

Speaker
Ambient Intelligence
UX Australia, 2014

Speaker
Universal Design for Touch
UX Australia, 2013

Speaker
Designing for Diversity
and Inclusive Mobile Experience
Designing for Mobility, 2013

Speaker
Accessible Mobile Experiences
OZeWAI Conference, 2011

FOR VIDEOS AND MORE INFORMATION PLEASE VISIT
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